

# BE THE BOSS!

## FRANCHISE WITH US.

NEAR PUBLIC MARKETS, BIG DRUGSTORES, INSIDE MALLS,  
SUPERMARKETS, DEPARTMENT STORES, WITH FOOT TRAFFIC

NEW STORE PHARMACY SIZE  
15 to 30 m<sup>2</sup>



PHARMACY®



TGP

THE GENERICS PHARMACY®

MABISA NA, MATIPIID PA!



For inquiries, email us at:  
[comments@tgp.com.ph](mailto:comments@tgp.com.ph)

## FRANCHISING OPPORTUNITY

Franchising Fee	P 150,000.00
Renovation	120,000.00
Signage	25,000.00
P. O. S. (Hardware and Software)	60,000.00
Operating Capital	260,000.00
<b>Total Capital</b>	<b>P 615,000.00</b>

### Breakdown of operating capital:

5 mo. rent x P24,000.00	120,000.00
2 mo. light, water, tel x P 3,000.00	6,000.00
2 mo. 2 Pharmacists' salaries x P20,000.00	80,000.00
2 mo. miscellaneous x P3,000.00	6,000.00
2 mo. 2 assistants' salaries x P12,000.00	48,000.00
	<b>P 260,000.00</b>

### EXPENSES - MONTHLY

Rent, light, water, telephone	P 27,000.00
2 Pharmacists' salaries	40,000.00
Miscellaneous	3,000.00
2 Assistants' salaries	24,000.00
	<b>P 94,000.00</b>

Break-even sales per month	P 210,000.00
42% average gross margin	94,500.00
<b>Break-even sales per day (30 Days)</b>	<b>P 7,000.00</b>

Royalty Fee - 1%

Advertising Fee - 1% of the total gross sales

## **TGP THE GENERICS PHARMACY®**

offers entrepreneurs a unique and exciting  
**Total Support Package for franchisees:**

- Pre-Operations Assistance
- Regulatory and Permits Assistance
- Extensive Pharmacist and Pharmacy Assistant Training
- Operations Manual



## TESTIMONIALS:

I was working in a multinational company when my friend invited me to be a franchisee of The Generics Pharmacy. The franchise was affordable, so I decided to invest my life-savings and follow my dreams of having my own business. It was a huge risk for me! I opened my first branch in 2008, and in less than three months, I got my ROI (return on investment)."

*Jojo Macua*

TGP franchisee since 2007 with 32 outlets in Manila and Mindanao

We have clients who would self-medicate with antibiotics for symptoms like pain, cough, and headache without seeking doctor's recommendation. This is where TGP's patient counseling steps in. Our licensed pharmacists educate the customers in their treatment options and what meds they can take.

*Cristina Rojas*

TGP franchisee since 2008 with 6 outlets in Marikina